



MARKETING & DESIGN INTERNSHIP

About A2SF

A2SF is a multidisciplinary performing arts presenter whose mission is to present arts and entertainment that enrich the cultural, economic, and social vitality of the region. A2SF champions performing arts, outdoor entertainment, and community spirit. In addition to a multi-week festival each June that brings together thousands of people and offers hundreds of free concerts, art exhibitions, family-friendly activities, special attractions, and film screenings, A2SF presents the best in live events throughout the year.

About the Internship Program

The A2SF internship program offers meaningful, hands-on experience for college students and recent graduates interested in careers in arts management, live event production, nonprofit administration, and community-centered programming. Interns develop professional skills through project-based work, staff shadowing, networking opportunities, and structured career development activities. All internships are volunteer positions with an honorarium provided; school credit is also possible.

Commitment: 4–5 months

Reports To: Communications & Marketing Manager

Start Date: March 13, 2026

Top of the Park Dates: June 12 - June 28, 2026

Provisional End Date: July 13, 2026, based on business/personal needs

Status: Volunteer internship with honorarium; school credit possible

Pre-Season Hours (March-April): 10–15 hours/week (flexible; remote work possible at supervisor discretion)

Pre-Season Hours (May): 15–20 hours/week (flexible; remote work possible at supervisor discretion)

In-Season Hours (June): 20–25 hours/week during this period (on-site required)

Post-season Hours: 5–10 hours/week (flexible)

A flexible schedule is available during the pre-season (March–April). In-season (May–July) work must be performed in person at Top of the Park and other event sites.

Summary Description

The Marketing and Design Intern will gain experience in non-profit marketing and branding through print & digital graphic production, website content creation, and social media, digital, and grassroots marketing initiatives.



Design Duties

- Produce online, print, and video materials that reflect a consistent brand identity
- Build and update website content
- Assist in the creation of various forms of print media including brochures, posters, flyers, postcards, ads, and signage
- Process and edit images

Marketing Duties

- Social media and website content creation
- On-site social media creation & content management
- Participate in street team dissemination of calendars and posters to local businesses
- Promote A2SF events in online news outlets, events calendars, social media, & print materials

Additional Duties

- Communicate with Top of the Park artists to share webpage/event links and making web page updates as needed
- Support pre-season events such as the A2SF annual fundraiser, *debut*
- Represent A2SF while interacting with community organizations and the general public
- Complete a short post-season wrap report, summarizing activities and suggesting improvements
- Participate in career development activities
- Participate in rotational opportunities and staff shadowing
- Provide additional administrative support

Requirements

- An eye for detail and ability to work in a fast-paced environment
- Ability to manage multiple projects with competing deadlines, under minimal supervision
- Proficient in proofreading, editing, punctuation, and grammar
- Experience with Adobe InDesign, Photoshop, Illustrator, Premiere Pro, HTML & WordPress, & Mac OS
- Extensive experience with social media platforms, including an eye for basic photography and videography
- An interest in nonprofits and experience with the arts and entertainment field

Submission

Please submit an online application, including your resume and cover letter, at

<http://a2sf.org/jobs-and-internships>

- Candidates are asked not to request submission status. If your qualifications match current openings, you will be contacted directly
- Position will remain open until filled